Questions to Ask During Employer Research

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- What is the formal name of the organization?
- Is the organization publicly owned or privately owned?
- Is the organization American owned or foreign owned?
- How many years has the organization been in business?
- Where is the headquarters of the organization?
- Who is the president or CEO of the organization?
- Is the organization a subsidiary or division?
- Does the organization have any subsidiaries or divisions?
- What are the locations of the subsidiaries/divisions?
- How many total locations are within the organization?
- Where are the locations of any branch offices?
- Does the organization have a web address?
- Does the organization have any foreign operations?
- What are the locations of any foreign operations?
- How many employees are within the organization?
- What does the organization produce?
- What does the organization distribute?
- What services does the organization provide?
- What is the organization's mission?
- What are the organization's goals?
- Who are the major competitors of the organization?

- What are the annual reported earnings of the organization?
- What are the total reported assets of the organization?
- What has been the pattern of growth for the organization?
- What is the projected or potential growth of the organization?
- Does the organization have any new products under development or projects underway?
- What are the areas of responsibility or job titles of the organizations employees?
- What opportunities for employee advancement are there within the organization?
- What types of benefits does the organization offer its employees?
- How high is the employee turnover rate for the organization?
- What is the organization's reputation among its employees?
- What is the organization's reputation within the industry?
- Who are the primary contact people within the organization and what are their titles?

Proper employer research also helps you narrow down the types of jobs you are open to doing